

Taco de SOMO 2021

Date: Passport 2021 (Passports will be usable May 10th – 30th)

Location: Virtual / Passports

The 2021 Taco de SOMO will drive patrons to visit the local restaurants, personally supporting their favorites and hopefully helping our local businesses get back on their feet while raising money for DCO at the same time.

Grande Sponsor - \$2,500

Logo on all branding, print material, website, and FRONT of passport exclusively

Full page ad inside passport

Exclusive (non-alcohol) logo on event posters

Invitation to present awards (digital/virtual)

Multiple social media shout outs

6 Complimentary Passports

Medio Sponsor - \$1,500

Logo on BACK of Passport

Full page ad inside passport

Logo on print material and web site

FB Page Logo

Multiple social media shout outs

4 Complimentary Passports

Mil Sponsor - \$1,000

Full page ad inside passport

Logo on FB Page

2 passports

Poquito Sponsor - \$500

Full page ad (3.5 x 5) inside passport

- May include coupons extending thru the year, savings, information, or just an image. All ads will be reviewed and approved for appropriate content.

- Ad deadline (w/ payment) will be March 1, 2021

Cocinero Sponsor - \$100 **Participating Restaurant Only**

This is additional ad space (3.5 x 5) comes with the opportunity to include coupons, special offers, additional menu items and ads in the passport for participating restaurants. Social Media shout outs & logos on FB mentions. This is above and beyond the space they already get. Deadline (with/ payment) March 1.

